

Steve Sigler

INTERACTIVE DESIGNER/DIRECTOR/INFORMATION ARCHITECT

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OBJECTIVE

I am seeking an opportunity as a senior art director/designer for an agency, or similar creative environment. I am looking to be a part of a professional group in which I can be creatively challenged and interact with a team that shares my passion for design and the rewarding satisfaction that comes from creative collaboration.

EXPERIENCE

BIG Interactive – Los Angeles | Senior Art Director | Feb 2005 – Aug 2009

Art Directed/Designed/Architected web sites, WAP sites, mobile apps for Honda, Sony Pictures Home Entertainment, Anheuser-Busch, Busch Entertainment Corporation, and FX Network. Notable sites include, ASIMO, Honda Rider's Club of America, SPHE Connect, and Discovery Cove.

Media Revolution – Culver City | Senior Art Director | Nov 2002 – Feb 2005

Art Directed/Designed/Architected web sites for Honda, Sony Pictures, and Purina. Notable sites include, ASIMO, Honda Rider's Club of America, Spiderman the Movie, and Purina National Dog Show.

Proxicom/Dimension Data – Marina Del Rey/Irvine | Senior Designer | Sep 2000 – Nov 2002

Designed web sites for Toyota Motor Corporation, Union Bank of California, Wellpoint Health Networks (Blue Cross of California) and Mazda. Notable experience was being part of the winning pitch team for the Mazda Account in 2001.

Keane Interactive – Marina del Rey | Design Director | Jun 1999 – Sep 2000

Directed a revolving team of 3 – 5 designers. Art Directed and Designed web sites for Energizer, Intervu, Keane, Inc., Sony Computer Entertainment, America, Namco, and US West.

Jamison/Gold – Marina del Rey | Designer, Art Director, Senior Art Director | Jun 1996 – Jun 1999

Designed web sites for Disney, Sony Computer Entertainment, America, Sega, Mattel, DreamWorks Interactive. Responsible for growing the creative department. Directed a revolving team of 3-5 designers.

New Media Center – California State University, Long Beach | New Media Consultant | Jun 1994 – Jun 1996

Assisted faculty and grad students in development of interactive media and presentations.

SKILLS

Creative Conceptualization
Client Facing
Information Architecture
User Interface Design
Graphic Design and Typography
Illustration and Sketching

TOOLS

Photoshop
Illustrator
InDesign
Visio

EDUCATION

California State University, Long Beach | Sep 1991 – Jun 1996

Bachelor of Science, Industrial Design | University Scholars Program

AWARDS

University Scholars Program, California State University, Long Beach
Citibank Calendar Art Contest, California, 1991 Winner
Recipient of the Dramatic Allied Arts Guild 1995 Scholarship Award in Design
1996 National Motorola Student Design Competition, 3rd Place Winner.